



August 22, 2006



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MULTI-LAKES CONSERVATION CL  
3680 NEWTON RD  
COMMERCE TOWNSHIP MI 48382-4246

T9 P1

Dear Multi-Lakes,

I want to personally thank you for your support of Bass Pro Shops. You have been recognized by our store as one of our Top 100 customers for the past month! Your business is greatly appreciated and it is loyal customers like yourself that continues to make Bass Pro Shops the number one shopping destination of outdoorsmen.

In addition to the great experience of being a Bass Pro Shops customer, I would also like to invite you to join our Outdoor Rewards program. As a member you can earn points on each purchase toward free merchandise. Once you begin to use your Outdoor Rewards card, we're sure you'll remain a loyal, satisfied customer of Bass Pro Shops! Sign up next time you visit and you'll be on your way to free merchandise.

We strive daily to exceed your expectations and we always welcome your comments and suggestions. Please feel free to stop by the store with your thoughts. I appreciate your business in supporting our store and again, thank you for shopping with us at Bass Pro Shops.

Sincerely,

Riley Daniels  
Auburn Hills